

We try to
do good
by being
good



SCELTA

MUSHROOMS

EST'D 1993

Working for a **better planet**

Scelta Mushrooms is a proud partner of the Black Jaguar Foundation and this year (2021) the foundation will have planted over one million native trees in the heart of Brazil - we hope the first million of many more to come.

These trees are vital to help restore the biodiversity within the Araguaia Corridor, which connects the Amazon rainforest and Cerrado Savanna. At 2600km long and up to 40km wide, it's the longest natural corridor on earth and among South America's greatest reforestation projects.

As one of the first and founding partners with the Black Jaguar Foundation, we're proud that our continuous support has lead to this historic success. Together with the support of Scelta, the Black Jaguar Foundation will restore 1 million hectares of degraded land by planting 1.7 billion native trees together with local farmers.


To understand just how huge this project is, that's 1 million trees over 600 ha (the equivalent of 1200 soccer fields or a distance of 2500 km) if you planted them one after the other. And within each hectare, there are over 45 different species of wildlife while the trees themselves offset (and absorb) over 154,118 ton CO2 per year.

Restoring and protecting our ecosystems is now more important than ever as it allows rain cycles to remain intact and is an important way to mitigate climate change. Trees absorb carbon and regenerate biodiversity but only if planted at the right time in the right place.

They are currently building their 3rd eco-friendly nursery (but the first on such a large-scale) to produce an output of 500.000 seedlings and generate 300 local jobs in the forthcoming planting season.

Goal

 **1.7 billion**
native trees to restore

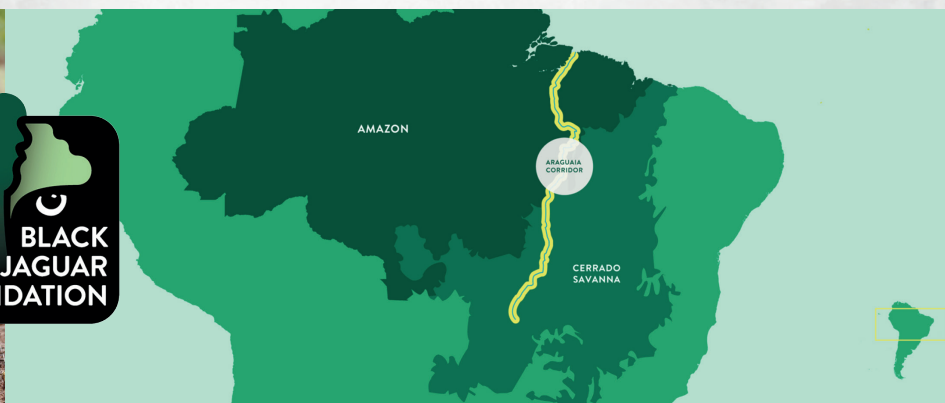

1.000.000
hectares of degraded land

Realised up to 2021


> **1 million**
native trees planted

 An equivalent of
1200
soccer fields

 This covers a
distance of
2500
km from our
headquarters
to Greenland



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